

THE CHANGEMAKERS PROJECT 2021



#Reduce #Reuse #Refuse

www.changemakersatsea.com

STEP 1

Form a
TEAM of 3 and pick a name for your team.



STEP 2

SIGN-UP to the project on our webpage:
www.changemakersatsea.com

You can sign up before
deciding what your
project will be about.



STEP 3

Decide how you're
going to help
reduce single-use
plastic.



STEP 4

Put your plan into action and keep a record of
the steps you are
taking through
notes, photos and
videos of your
work.



STEP 6

You are officially a
Changemaker! Your work will
be featured online and you
will be invited to exhibit it at the
Changemakers Event. Five teams will join Save
The Med for expeditions at sea and their classes
will receive a monetary reward.



STEP 5

Submit your project to
Save The Med by May 3rd
2021.



RULES

- Students must be aged 15 -18 to participate (or must turn 15 by December 31st 2021)
- Students must form teams of 3
- A student cannot be part of two different teams
- Students must live in the Balearic Islands
- All entries must be student's own work
- All entries must be sent to us by **MAY 3rd 2021**



YOUR PROJECT OBJECTIVE

The objective of your project will be to **REDUCE** the amount of plastic that is produced by companies and/or used by consumers in our everyday lives. We want to encourage and promote solutions that aim to solve the root cause of the problems of plastic pollution: **overproduction and overconsumption of plastic products**, and in particular of single-use plastics. Base your projects on the three most important Rs:

REFUSE

REDUCE

REUSE

Important: This project does not focus on recycling, nor on replacing single-use plastic items with single use items of a different material (e.g. with paper or bioplastic). Projects focused on recycling or clean-ups will NOT be considered.



“How can you help people use less plastic in their everyday life?”

EVALUATION CRITERIA

Our main focus will look at the environmental impact of your project.

How much does it help reduce plastic use / consumption?

Successful projects should also consider and include the following important aspects:

- **INNOVATIVE THINKING** Get creative! We want you to put forward new ideas to reduce the amount of plastic produced and / or consumed in everyday life.
- **AWARENESS and INSPIRATION** Educate people about the issues of single-use plastic and motivate them to take action against plastic pollution.
- **SCIENTIFIC ACCURACY** For every decision you take, make sure you are basing it in FACTS. If you are unclear or unsure on something, our team of scientists at Save The Med are always happy to help you with advice.
- **TEAMWORK AND COLLABORATION** Working together is always the best way forward, not just amongst team members, but with everyone around you.
- **PRESENTATION AND EVIDENCE** Your work should be clear and well presented. Provide evidence of your efforts and achievements. Take photos, videos and write down summaries of your work sessions, who you spoke to, where you went, tell us about your challenges and finally measure your impact: how much plastic your project is/can reduce and outreach how many people it has involved. The more "evidence" you collect of your activities and efforts, the more we will take it into account during judging.

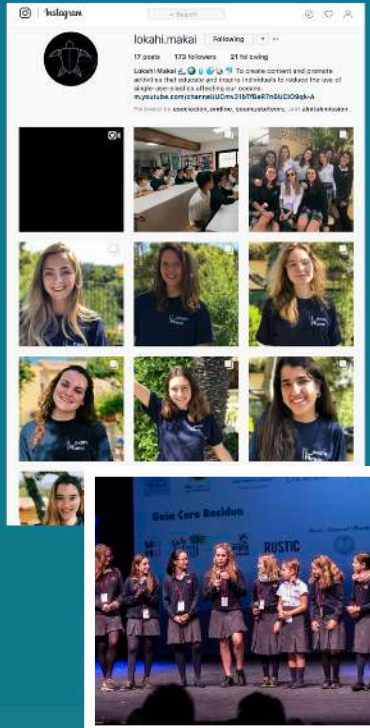
HELPFUL TIPS AND THINGS TO REMEMBER

PLAY TO YOUR STRENGTHS

Everyone is unique in their own way! Consider the interest and talents of your team members, and think of creative ways of how you can apply them to develop your project.

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HOW TO SUBMIT YOUR PROJECT



Simply send your project us at jasmine@savethemed.org before the deadline!

If you made a video, song or online website and social media channels, please include all links. If you made an art piece, organised an event or conducted presentations and workshops you can make a video or take photos to send to us via email. If you developed a business proposal you can send us a PDF document via email and so on.

We reserve the right to use student work for promotional purposes in any and all media. All work will be credited to the students.



AWARDS

This year we will select 5 top projects!

TWO MOST IMPACTFUL PROJECTS WILL BE AWARDED:

Marine Science Expedition week on-board a scientific research vessel with Save The Med.

THREE RUNNER UP PROJECTS WILL BE AWARDED:

Marine Science Excursion day on-board the solar-powered boat Stenella.

The classes of ALL selected projects will receive *cash prizes* of 500 Euros for the entire class to use towards future projects / class excursions/ positive environmental actions.

If potential funders and/or investors find feasible ideas among the projects, students might be offered a possibility to develop their projects further.



THE CHANGEMAKERS EVENT

An event where all teams can come together. Students from all over the islands will get together to present their projects and discuss solutions to plastic pollution. You will have a chance to view each other's projects, network, learn from each other, inspire and be inspired (*subject to change due to COVID-19 regulations*).



SHARE YOUR PHOTOS!

We'd love to see how you are taking action and we're happy to help you spread the word about your project while you're working on it!

Send us your photos and/or share them on social media. Remember to tag us and use the following:

@savethemedexpeditions

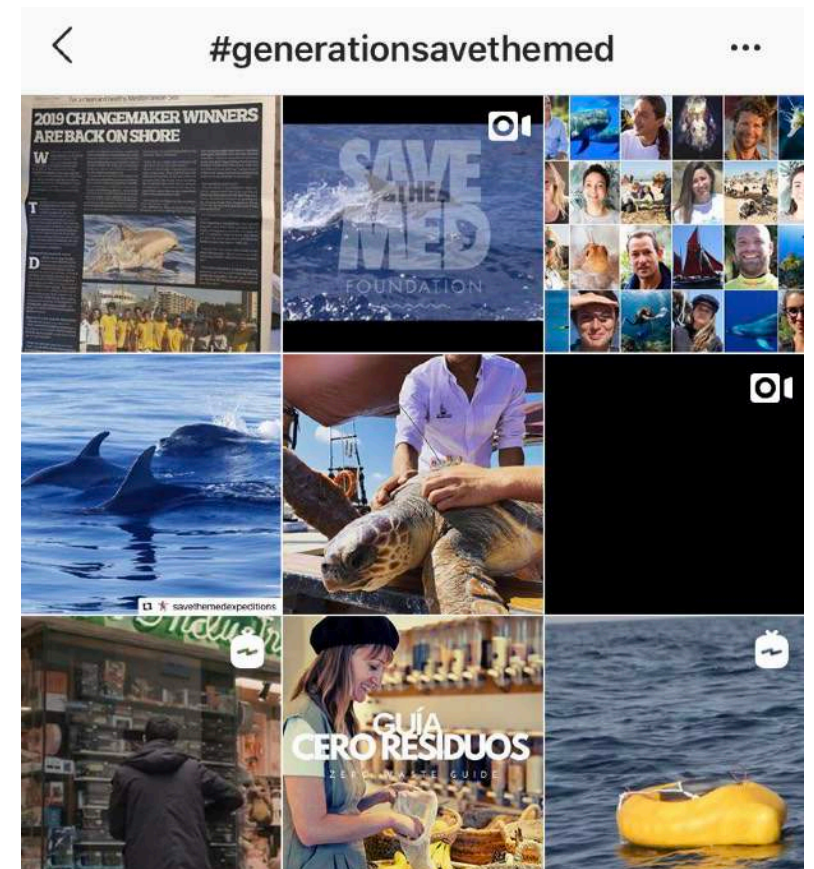
@savethemed

#Changemakersatsea

#GenerationSaveTheMed

Questions?

Contact Jasmine at jasmine@savethemed.org



FREQUENTLY ASKED QUESTIONS

Is the sign-up free?

It's completely free to join the Changemakers project.

Who can sign-up?

The project is open to all students in the Balearic Islands aged 15-18 (or turning 15 by December 31st 2021).

We have an idea right now! Can we start our project before signing-up in January?

You can start your project whenever you want! As long as it is ready by the deadline in May.

What language should my project be in?

Your project can be in English, Spanish or Catalan.

Do I have to know how to sail to get on the boat?

No previous experience is needed to join. All you need is a positive attitude and willingness to learn! You will also need to sign an agreement form and be in good health before coming on board.

What will happen to our project afterwards?

All teams will be invited to participate in the Changemakers Event. All projects will be featured online. If potential funders and/or investors find feasible ideas among the projects, students might be offered a possibility to develop their projects further. All your efforts will help us get one step closer to a world without plastic pollution in our oceans!



The Changemakers Project 2021 is made possible thanks to the support of Fundació Jesús Serra.



**Fundación
Jesús Serra**
Catalana Occidente



SAVE THE MED

FOUNDATION



www.savethemed.org

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